



Big Brothers Big Sisters®
OF HARRISONBURG-ROCKINGHAM COUNTY

2025 Partnership Opportunities





**Friday, February 28th &
Saturday, March 1st
Valley Lanes, Harrisonburg**

Presenting Sponsor \$10,000

Company provided banner displayed at the event

Radio PSA recorded with company representative and airing 30 days before event

Large, prominent logo on event t-shirts

Large, prominent logo on pre-event flyers, promotions, and e-communications

Listed on media releases as Presenting Sponsor

Large, prominent logo on day-of-event signage

Listed as Presenting Sponsor on agency and event website

Recognition by MC on event days

Includes 4 teams of bowlers (24 participants)

KingPin Sponsor \$4,000

Logo on event t-shirts

Logo on pre-event flyers, promotions, and e-communications

Listed on media releases as KingPin Sponsor

Logo on day-of-event signage

Listed as KingPin Sponsor on agency and event website

Recognition by MC on event days

Includes 3 teams of bowlers (18 participants)

Strike Sponsor \$1,750

Logo on event t-shirts

Logo on day-of-event signage

Listed as sponsor on event website

Recognition by MC on event days

Includes 2 teams of bowlers (12 participants)

Lane Sponsor \$750

Logo on day-of-event signage

Listed as sponsor on event website

Recognition by MC on event days

Includes 1 team of bowlers (6 participants)

Additional Bowlers - \$20 per Adult & \$10 per Youth/Student

#GREATCOMMUNITYGIVE



Wednesday, April 16th

Presenting Sponsor \$2,000

Large, prominent logo on agency website

Large, prominent logo on pre-event promotions and e-communications

Large, prominent included on day-of-event signage

Opportunity to participate in pre-event video promotions

Gift cards for 12 guests for evening giving day party

Unlocking Potential Sponsor \$1,000 (Gift unlocked when we hit 50 gifts for the day)

Logo displayed as sponsor on agency website

Logo included on pre-event promotions and e-communications

Logo included on day-of-event signage

Opportunity to participate in recorded video for giving day

Gift cards for 6 guests for evening giving day party

Power Hour Sponsor \$500

Logo displayed as sponsor on agency website

Logo included on day-of-event signage

Opportunity to participate in Power Hour live/video promotions on giving day

Gift cards for 3 guests for evening giving day party

Give Big Sponsor \$100 (Sponsor prizes/gift cards to be given away)

Logo displayed as sponsor on agency website

Logo included on giving day social media posts

Mentioned during Power Hour as providing give-aways

 Big Brothers Big Sisters®

BIGGER

2025

T O G E T H E R

**Thursday,
June 26th**

**Spotswood
Country Club**

Presenting Sponsor \$2,000

Large, prominent logo on agency website
Large, prominent logo on pre-event promotions and e-communications
Logo included in event invites to prominent community members
Listed as Presenting Sponsor on media releases
Large, prominent logo included on day-of-event signage and materials
Mention from the podium at event
3 tables of attendees (24 guests)

Match Sponsor \$1,000

Logo on agency website
Logo on pre-event promotions and e-communications
Logo included on day-of-event signage and materials
Mention from the podium at event
2 tables of attendees (16 guests)

Centerpiece Sponsor \$1,000

Logo on agency website
Logo featured by each table centerpiece
Logo included on day-of-event signage and materials
2 tables of attendees (16 guests)

Table Sponsor \$500

Logo on agency website
Logo included on day-of-event signage and materials
Logo included on table signage for 1 table
1 table of attendees (8 guests)



Friday & Saturday September 12th & 13th Mulligan's Golf Center

Presenting Sponsor \$2,500

Company provided banner displayed at the event

Large, prominent logo on event t-shirts

Large, prominent logo on pre-event flyers, promotions, and e-communications

Listed on media releases as Presenting Sponsor

Large, prominent logo on day-of-event signage

Listed as Presenting Sponsor on agency and event website

Recognition by MC on event days

Includes 8 teams of 4 mini-golfers

Eagle Sponsor \$1,000

Logo on event t-shirts

Logo on pre-event flyers, promotions, and e-communications

Logo on day-of-event signage

Listed as Eagle Sponsor on agency and event website

Recognition by MC on event days

Includes 4 teams of 4 mini-golfers

Birdie Sponsor \$500

Listed on event t-shirts

Logo on day-of-event signage

Listed as sponsor on event website

Recognition by MC on event days

Includes 2 team of 4 mini-golfers

Hole Sponsor \$200

Listed on day-of-event signage

Recognition by MC on event days

Includes 1 team of 4 mini-golfers

Additional Golfers - \$12 per Adult & \$8 per Youth/Student





BIG BROTHERS BIG SISTERS
FLANNELS
FOR THE FUTURE

Wednesday, October 22nd
The Tavern @ The Offices
@ 31 N. Federal Street

Presenting Flannel Sponsor \$4,000

Large, prominent logo on agency website

Large, prominent logo on pre-event promotions and e-communications

Listed as Presenting Sponsor on media releases

Large, prominent logo included on day-of-event signage and materials

Mention from the podium at event

Includes 20 tickets

Axe-Throwing Sponsor OR Silent Auction Sponsor \$2,000

Logo on agency website

Logo on pre-event promotions and e-communications

Logo included prominently on day-of-event signage at location of sponsorship

Mention from the podium at event

Includes 10 tickets

Food Sponsor OR Bar Sponsor \$1,000

Logo on agency website

Logo on pre-event promotions and e-communications

Logo included prominently on day-of-event signage at location of sponsorship

Mention from the podium at event

Includes 5 tickets

Prize Sponsor \$150

Name on agency website

Logo on day-of-event signage at the location of sponsorship

Includes 2 tickets

Additional Tickets - \$50/one person, \$90/two people/couple

Enhanced Services

Volunteer Recruitment & Appreciation

BBBS Match Activities

Family Engagement Events

Celebrating Littles' Birthdays & Match Anniversaries

Volunteer Recruitment & Appreciation (6 available)

\$500

We could not serve local youth without the tremendous commitment of time from volunteers including mentors, interns, work study students, and event volunteers. Financial support helps to provide events and gifts to show our appreciation to all volunteers, and recognize those with many years of service. Acknowledgement of your support would be shared through social media, newsletters, and at each event provided.

BBBS Match Activities (6 available)

\$500

To ensure the contribution by mentors is primarily time and not financial resources, we provide monthly match activities and kits for matches. Kits vary in type of activity and may include STEM, arts & crafts, building, baking, outdoor projects, or games. Acknowledgement of your support would be shared through social media, newsletters, and with each activity or kit provided.

Family Engagement Events (4 available)

\$500

An important aspect of our work is our partnerships with the parents/caregivers of the youth we serve. In addition to offering training opportunities and connections to community resources, we host a minimum of 4 events each year for entire families to attend. These provide appropriate resources, a meal, and an activity. Acknowledgement of your support would be shared through social media, newsletters, and at each event.

Celebrating Littles' Birthdays & Match Anniversaries (5 available)

\$100

Celebrating youth and the special relationships they build with mentors is important to us, and we hope to you too! Youth receive a small gift on their birthday and matches choose a gift card or an activity kit to share together on their anniversary. These are more significant experiences/items than those regularly provided. Acknowledgement of your support would be shared through social media, newsletters, and with each item provided.

Annual Champion Levels

GOLD CHAMPION \$10,000 OR MORE

In addition to previously identified benefits:

- Featured radio spot to run for 3 months with Harrisonburg Media Group stations
- Included on t-shirts to all matches (ordered January & July)
- Included on email banner of newsletter with designation (sent to 7,400 people monthly)
- Included on agency website with designation

SILVER CHAMPION \$7,500 OR MORE

In addition to previously identified benefits:

- Included on t-shirts to all matches (ordered January & July)
- Included on email banner of newsletter with designation (sent to 7,400 people monthly)
- Included on agency website with designation

BRONZE CHAMPION \$5,000 OR MORE

In addition to previously identified benefits:

- Included on email banner of newsletter with designation (sent to 7,400 people monthly)
- Included on agency website with designation

Igniting the Power & Promise of Youth

How big of a champion will you be?

2025 Corporate Partnership Pledge Form

Bowl For Kids' Sake ☐ \$10,000 ☐ \$4,000 ☐ \$1,750 ☐ \$750

Great Community Give ☐ \$2,000 ☐ \$1,000 ☐ \$500 ☐ \$100

Bigger Together Celebration ☐ \$2,000 ☐ \$1,000 ☐ \$500

Mini-Golf For Kids' Sake ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$200

Flannels For The Future ☐ \$4,000 ☐ \$2,000 ☐ \$1,000 ☐ \$150

Enhanced Services ☐ \$500 Volunteer Appreciation
 ☐ \$500 Match Center & Match Activities
 ☐ \$500 Family Engagement
 ☐ \$100 Birthday & Anniversary Celebrations

MY TOTAL COMMITMENTS ABOVE MEAN I AM ALSO A:

☐ **GOLD CHAMPION (\$10,000)**

☐ **SILVER CHAMPION (\$7,500)**

☐ **BRONZE CHAMPION (\$5,000)**

☐ **We would like to discuss other ways to provide support.**

Individual/Contact Person: _____

Business/Organization: _____

Mailing Address: _____

Phone Number: _____ **Email:** _____

Signature: _____ **Date:** _____

If a check is not enclosed/sent at this time, when would you like to be invoiced?

**Forms and/or payments may be emailed to lindsey@bbbshr.org or mailed to:
BBBSHR 1014 A Reservoir Street, Harrisonburg, VA 22801**

IT TAKES **LITTLE TO BE **BIG****



Big Brothers Big Sisters®